

IS YOUR PHONE SYSTEM HOLDING YOU BACK OR HELPING YOU FLY?

1. Communications are a critical enabler of success

- Mobility
- Customer expectations
- Staying competitive
- Responsiveness
- Collaboration

By 2020, **mobile workers** will account for nearly three-quarters of the US workforce.¹

75% of the workforce will be made up by the **Millennial generation** (born between 1982 and 2003) by 2025.²



64% of employers expect their employees to be reachable outside of the office on their **personal time**.³

2. The traditional PBX model was the norm and largely unquestioned

- Purchase**
You **buy** the kit and install it in your office
- Ongoing management**
An employee has to **manage** it
- Maintenance**
You **pay** a third-party to maintain it
- Upgrade**
If you want more features, you **pay** for an upgrade
- Outgrow it**
If you outgrow it, you throw it away and **buy** a new one
- Failures = Serious disruption**
If you experience PBX failures, you experience serious **business disruption**

Traditional communications – the great divide between phone and IT systems:



Phone systems
Making and receiving phone calls



IT systems
Digital communications and information management

The fact that both systems are essentially concerned with communications was considered immaterial!

Today's communications – the worlds of telecoms and IT have converged



Employees are **mobile**



Teams are **virtual**

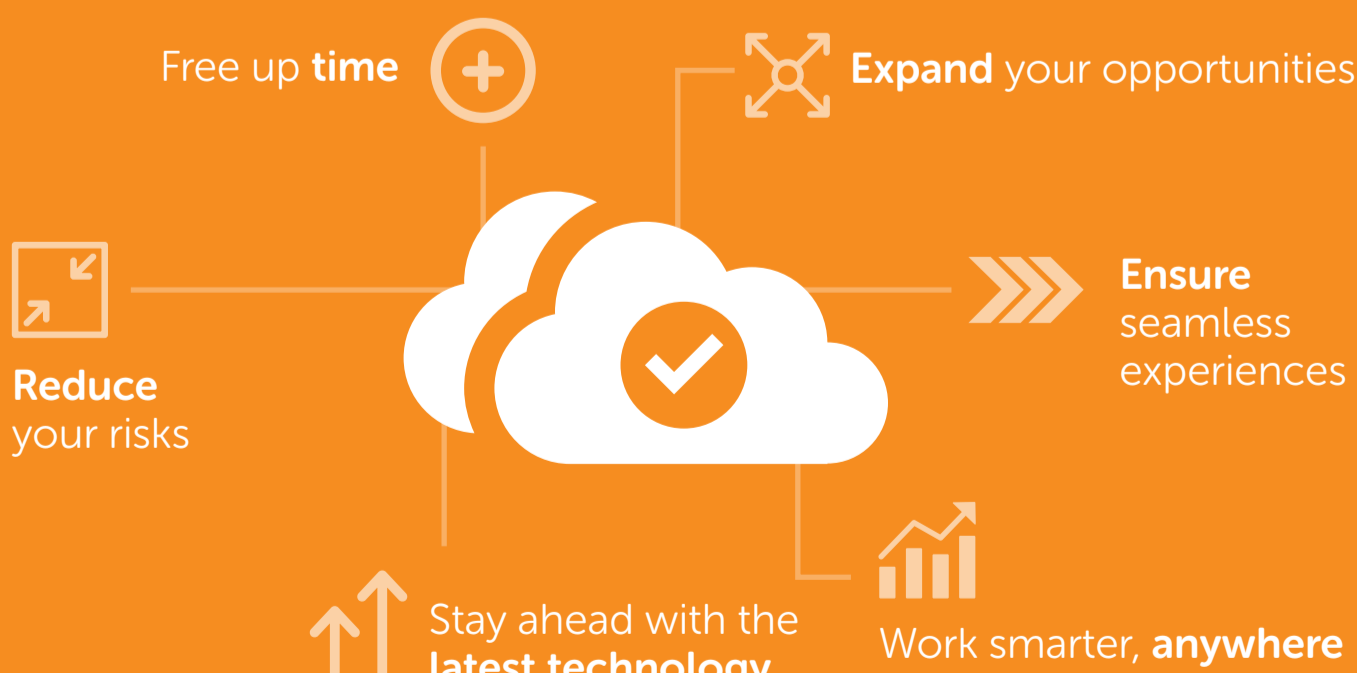


IT has moved to the **cloud**

The traditional on-premise phone system is no longer a match for modern businesses

3. There is a better alternative

Cloud Communications offers a range of advantages over the outdated PBX



The longer you shackle your business with an outdated phone system, the more growth opportunities you're missing out on.

For more information contact:

844.450.3527 info@OneCloudNetworks.com www.OneCloudNetworks.com